2023 | Issue 1

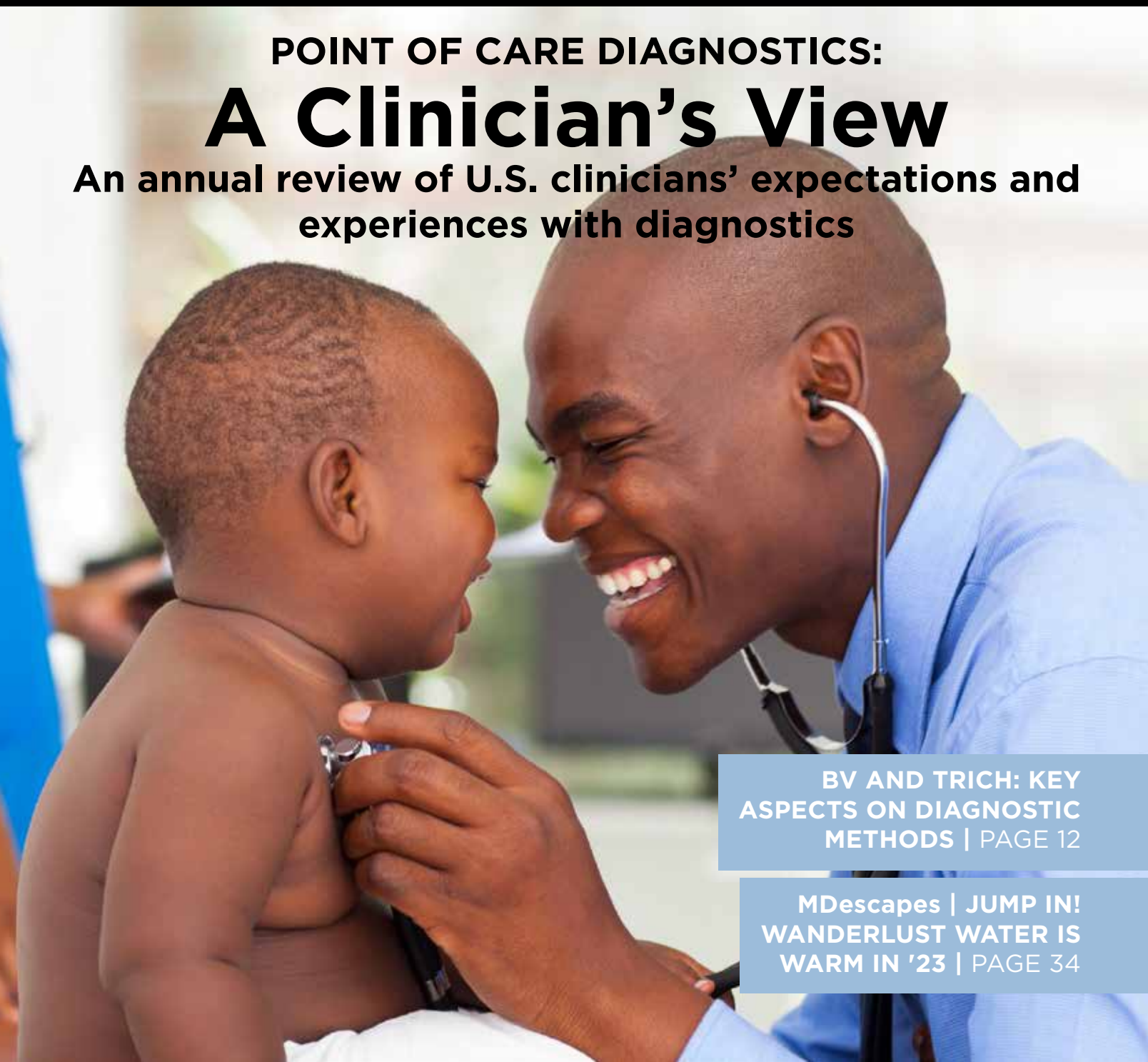
Physicians office Resource

Resources for You, Your Patients, & Your Practice

POINT OF CARE DIAGNOSTICS:

A Clinician's View

An annual review of U.S. clinicians' expectations and experiences with diagnostics



BV AND TRICH: KEY ASPECTS ON DIAGNOSTIC METHODS | PAGE 12

MDescapes | JUMP IN! WANDERLUST WATER IS WARM IN '23 | PAGE 34

POC-22-NAM-3308

Meet the Quadruple Aim in Diabetes Care with In-office HbA1c and uACR

Better outcomes. Lower costs. Better patient experience. Better clinician experience.

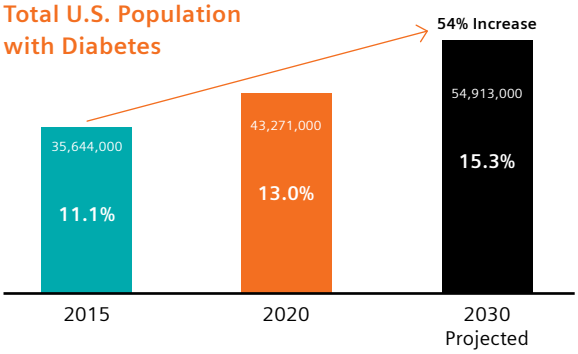


Comprehensive diabetes-management solutions at the point-of-care

Gain key insights into your patient's current status and drive guideline recommended test adherence:

DCA Vantage® Analyzer
CLIA-waived HbA1c
- Rapid assessment for glycemic control

CLINITEK Status® Connect System
CLIA-waived analyzer for routine urinalysis
- Rapid kidney health assessment:
  CLINITEK® Microalbumin 2 Strip
  Albumin-to-creatinine ratio (ACR)





The Prevalence of Diabetes Among U.S. Adults is on the Rise[1]

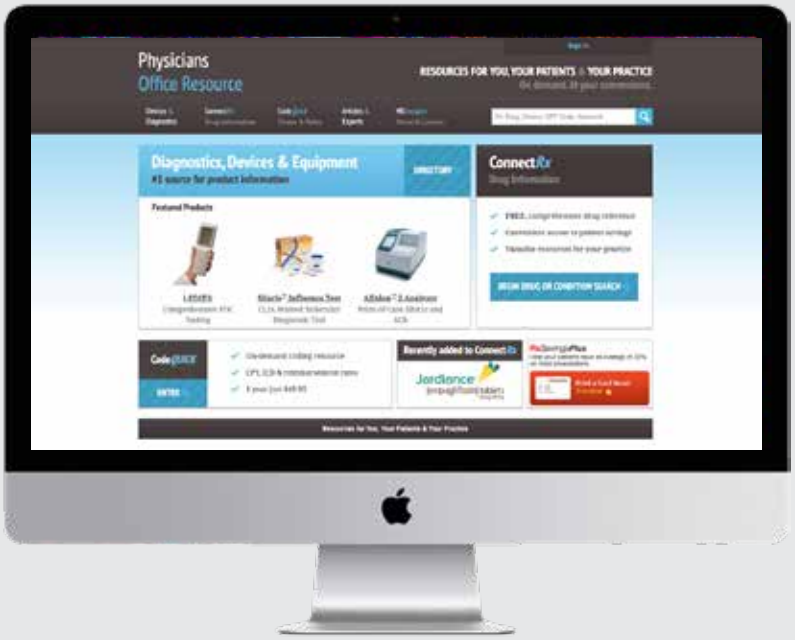
Help your patients reverse the trend

Customize your patient consultations to enhance physician-patient partnership toward improved outcomes.

siemens-healthineers.us/chronicdisease

1. Rowley, William R et al. "Diabetes 2030: Insights from Yesterday, Today, and Future Trends." Population health management vol. 20,1 (2017): 6-12. doi:10.1089/pop.2015.0181.

SIEMENS Healthineers



Getting the most from this guide

There are two simple ways to request information about the products and services found in Physicians Office Resource.

1. Go to www.PhysiciansOfficeResource.com and enter the four-digit reference number found next to the product or service into the search field, then request additional information, schedule a demo, or speak with a sales agent all with just a simple click of a button.

2. Find the Business Reply Card in this issue, circle the desired reference numbers, complete the form, and drop into any USPS mailbox. A representative will contact you as quickly as possible to answer your questions.

www.PhysiciansOfficeResource.com

Physicians office Resource

PUBLISHED BY
Medical Education Resources, LLC

PUBLISHER
Aaron R. Medaris
amedaris@physiciansofficeresource.com

CEO
Andrew C. Nimmo
acnimmo@physiciansofficeresource.com

PRESIDENT
John D. Pasquale
jpasquale@pharmaconnect.com

BUSINESS MANAGER
Marci J. Hills
mhills@physiciansofficeresource.com

TRAVEL EDITOR
Brandi L. Brower

EDITORIAL BOARD
Michael Paquin, FHIMSS
Barry Craig, MLT (NCA), CLC

STAFF WRITER
Dylan J. Chadwick

CREATIVE DIRECTOR
PRODUCTION MANAGER
Jessica Elmer

Copyright ©2023

To continue your free subscription of Physicians Office Resource magazine, please fill out the Business Reply Card (BRC) located within this magazine and drop in any United States Post Office mailbox.

If you are a manufacturer of medical products or provide services to medical professionals and would like to advertise your products or services to the nation's top physicians doing in-office testing, call 801-380-6094 or visit: POR.io for more information.



Point of Card Diagnostics: A Clinician's View

An Annual Review of U.S. Clinicians' Expectations and Experiences with Diagnostics

The role of healthcare providers in the U.S. has never been tested more than it has in the last few years. While the technological and diagnostic tools available to clinicians expand, so do the expectations surrounding patient care, with patient volumes also on the rise. Healthcare decisions are driven by diagnostics, but with these added pressures - how do clinicians efficiently incorporate diagnostics into their practice that make their work more impactful and help to alleviate uncertainty instead of adding complications and costs for their practice and their patients? **SEE PAGE 6**

12

BACTERIAL VAGINOSIS & TRICHOMONIASIS: KEY ASPECTS ON DIAGNOSTIC METHODS

Each year, millions of women of all ages and backgrounds are impacted by vulvovaginal disorder, making it the main cause for health care visits by women in the United States.

34

MD ESCAPES | JUMP IN! WANDERLUST WATER IS WARM IN '23

"If 2022 was the year of 'revenge travel' domestically, it looks like 2023 is going to be the year of revenge travel internationally."

TOXICOLOGY SCREENING

SIMPLIFIED.

Comprehensive toxicology menu now with **14 CLIA[1] categorized moderate complexity assays.**



IMMTOX™ 270

BENCHTOP ANALYZER

Toxicology screening solutions for physician offices, pain management, treatment centers and laboratories testing 200+ patient samples/mo.

Scan this QR code to view the ImmTox™ 270 product video

MODERATE COMPLEXITY ASSAYS – FDA 510(K) CLEARED	
6-acetylmorphine (6-AM Heroin metabolite)	EDDP (Methadone metabolite)
Amphetamine	Fentanyl*
Barbiturates	Methamphetamine
Benzodiazepines	Opiates
Benzoylecgonine (Cocaine metabolite)	Oxycodone
Buprenorphine	Phencyclidine (PCP)
Cannabinoids (THC)	Tramadol

CONTACT ABBOTT CLINICAL LAB SOLUTIONS

855-425-9428 | CLS_SALES@ABBOTT.COM

1. Clinical Laboratory Improvement Amendments (CLIA) / * SEFRIA Fentanyl

© 2022 Abbott. All rights reserved. All trademarks referenced are trademarks of either the Abbott group of companies or their respective owners. Any photos displayed are for illustrative purposes only. COL-09575 v3 12/22

Abbott

LumiraDx

Point of Care Diagnostics: A Clinician's View 2022

An annual review of U.S. clinicians' expectations and experiences with diagnostics





The role of healthcare providers in the U.S. has never been tested more than it has in the last few years.

While the technological and diagnostic tools available to clinicians expand, so do the expectations surrounding patient care, with patient volumnes also on the rise.[1]

Healthcare decisions are driven by diagnostics, but with these added pressures - how do clinicians efficiently incorporate diagnostics into their practice that make their work more impactful and help to alleviate uncertainty instead of adding complications and costs for their practice and their patients?

Last year we launched our inaugural clinician survey, to better understand the pain points and perceptions of point of care (POC) and laboratory diagnostics today. We found that speed, performance, simplicity and cost were all important to clinicians when evaluating a diagnostic solution.
This year we wanted to build on those initial findings and also look at issues including:

- location of testing
- if clinicians feel there will be growth in nontraditional testing environments such as pharmacy
- if there have been changes in perceptions around COVID testing from last year and if clinicians are feeling even more stretched today than they were in 2021.

This year's findings revealed four key themes:

- *At the center of POC is the patient, with nearly all respondents viewing the patient as the primary beneficiary when offering immediate results*
- *Time and bandwidth of staff continues to be a leading cause of concern*
- *There is a growing comfort with the accuracy and dependability of point of care testing (POCT) as compared to last year*
- *Clinicians are interested in the support that POCT can provide in sustainability initiatives*



At the Center is the Patient

POCT's patient-centric approach is recognized.

Clinicians said that patients benefited the most from POCT, followed by primary care and then the larger healthcare system. And when asked to weigh the impact of those benefits, patients once again ranked first.

Clinicians ranked 'Improved quality of care' as the No.1 benefit of POCT, over operational costs and time saved.

78% of clinicians said the top cost/time savings benefit was "quicker patient diagnosis". Of those clinicians who offer at least 50% POC as part of their testing, "reducing cost through improved efficiencies" came in as the number one benefit - which benefits both the practice and importantly, the patient.

TAKE AWAY

POCT supports clinicians in their clinical decisions by making results readily available and more quickly actionable to improve overall quality of care.

Time is precious

Clinicians are feeling stretched and looking for ways to better manage staff time.

The top concern for clinicians is the speed of results with 9/10 of clinicians expressing they are extremely to moderately concerned with wait times of laboratory (not POC) results. This was the top concern of clinicians last year in our 2021 survey.

3/4 of clinicians said that the POC benefit of reduction of staff time for patient follow-up was very to extremely important to them.

That's no surprise when you consider that a third of clinicians report they currently spend 1-2 days following up with patients for a laboratory diagnostic, with an additional 17% spending more than 2 days.

TAKE AWAY:

There is opportunity for testing solutions that help clinicians save time, and eliminate the wait for lab results.

MORE PAIN POINTS OF LABORATORY TESTING FROM SURVEYED CLINICIANS:

"The length of time to get results; I want to be notified immediately of very abnormal results."

"Usually it is the extra time it takes for the patient to get the blood work then get the results and then having to call back the patient to discuss the results instead of addressing all during the visit."

"I have seen too many docs give unnecessary antibiotics for viral sore throats because results were not available until the next day."

Location, location, location

As testing locations expand, where do clinicians see future growth?

Most POCT today is done in clinician office, urgent care and in the emergency room, according to respondents.

Location	Percentage of clinicians who selected location today
Urgent care	76%
In the clinician office	71%
Emergency departments	63%
In hospital/in-patient	56%
At the patient's home (self-testing for disease monitoring)	53%
In nursing homes	46%
Pharmacy	36%
At the patient's home (by a HCP)	31%
Other	1%



More than 2/3 of clinicians estimate the role of community health is expected to expand, anticipating growth for self-testing in nursing homes, pharmacy and the patients' home.

TAKE AWAY:
POC testing solutions that can fit in a variety of environments will be critical as testing is expected to expand in locations including the nursing home and the pharmacy.

Taking up space

Footprint of POC instruments can be an issue.

2/3 of clinicians feel that POCT requires too many devices and 53% feel it requires too much storage and tabletop space.

87% are interested in using a single point of care device that can perform a wide range of diagnostic tests.

TAKE AWAY:
Clinicians and their crowded exam rooms could benefit from a platform that offers multiple tests usually performed at POC and lab.

	Inaccurate	Not dependable
Strongly agree	12%	10%
Somewhat agree	36%	40%
	SUM: 48%	SUM: 50%

2022

	Inaccurate	Not dependable
Strongly agree	1%	3%
Somewhat agree	27%	22%
	SUM: 28%	SUM: 25%

50% decrease in 2022

Growing ease with point of care

Clinicians' comfort with Point of Care is growing.

1/4 of clinicians reported that accuracy and dependability are issues with point of care, which is a 50% decrease from what we saw in 2021 when half of clinicians reported concerns.

TAKE AWAY:
Clinicians' comfort with point of care is growing which may be linked to the widespread adoption the last 2+ years of point of care COVID-19 testing, and now a growing acceptance of its value.



Going green

The enviornmental benefits of POCT.

3/4 of clinicians felt the potential of POCT in reducing the carbon footprint of testing by reducing patient visits, was moderately to extremely important in their adoption of POC.

TAKE AWAY:
POCT offers environmental incentives for clinicians, reduction of patient follow-up visits which would also apply to travel to offsite collection for lab draws. In addition, with increased test volumes comes increased contribution to waste which position novel technologies like rigid-film based microfluidic test strips well in their ability to reduce the amount of waste compared to bulkier cartridge-based tests.

Covid-19 testing

In the third year of testing, clinicians have the same goals and some new frustrations.

Speed and sensitivity is top of the list of desired attributes for COVID-19 POCT for the second year in a row.

However, new this year is the concern for patient costs with 'inexpensive for patient' ranking in the top half of desired attributes which was in the bottom half of attributes in 2021.

What are the most important attributes from the list below when considering a SARS-CoV-2 point of care test? (select up to three)

Highly sensitive/ few false negatives	65%
Quick results	61%
Easy to use device	40%
Inexpensive for patients	39%
Easy to read results / non visually read results	30%
Can run additional tests aside from COVID-19 on the same platform	19%
Results interfaced with electronic medical records	14%
Integration into practice management for efficient billing	11%
Something else	1%

A few complaints arose regarding lateral flow, with half of clinicians agreeing that medical error could be caused by lateral flow tests due to the manual entry of results (50%) and subjective interpretation of visually read tests (48%). And that number increases to 60% when we look at clinicians whose diagnostic testing is primarily POCT, reveling that even with more POC experience manual and visual results can be problematic.

TAKE AWAY:
With rising health costs, increased financial sensitivities for patients, and frustration with manual entry, there is an opportunity for low-cost analyzers that provide an objective interpretation and can interface with the patient record to expedite results and reduce manual results entry.

Conclusion

In 2022, with increasing access and availability of novel diagnostic technologies we see a growing comfort with the accuracy and dependability of POCT.

POCT solutions can be utilized by clinicians to enhance their clinical decision-making and provide many benefits. These benefits include, timely turnaround of patient results, saving clinician time and improving the overall quality of care for the patient. Another benefit for clinicians is that it reduces the journeys required for additional follow-up appointments or return visits, supporting their goals on sustainability.

Portability of POCT solutions plays an important part in the expansion of care out of the practice and into the community, as the variety of environments where POCT can be carried out broadens.

ABOUT THIS SURVEY
Survey results from a third-party online poll of 200 US physicians from across the country conducted anonymously between October 7-14, 2022.

REFERENCES
1. www.mgma.com/data/data-stories/nearly-half-of-america%E2%80%99s-doctors-are-busier-than-e

LumiraDx™

Not all Antigen Tests are Created Equal



The LumiraDx SARS-CoV-2 Ag test utilizes next-generation microfluidic technology, bringing lab-comparable performance to the point of care.

- 97.6% positive agreement to RT-PCR in patients up to 12 days following symptom onset • Microfluidic immunofluorescence assay
- Easy to use • Results in minutes • Small, low-waste consumable
- CLIA Waived*



2303

Scan to learn more.
LumiraDx.com

*The LumiraDx SARS-CoV-2 Ag test is authorized for use at the Point of Care (POC), i.e., in patient care settings operating under a CLIA Certificate of Waiver, Certificate of Compliance, or Certificate of Accreditation. This product has not been FDA cleared or approved but has been authorized by FDA under an EUA for use by authorized laboratories. This product has been authorized only for the detection of proteins from SARS-CoV-2, not for any other viruses or pathogens. The emergency use of this product is only authorized for the duration of the declaration that circumstances exist justifying the authorization of emergency use of in vitro diagnostics for detection and/or diagnosis of COVID-19 under Section 564(b)(1) of the Federal Food, Drug, and Cosmetic Act, 21 U.S.C. § 360bbb- 3(b)(1), unless the declaration is terminated, or authorization is revoked sooner. S-COM-ART-02381 R3 2022/11



BACTERIAL VAGINOSIS & TRICHOMONIASIS:

KEY ASPECTS ON DIFFERENT DIAGNOSTIC METHODS

BY JEFF REID, SR. COMMERCIAL MANAGER AT SEKISUI DIAGNOSTICS

INTRODUCTION:

Each year, millions of women of all ages and backgrounds are impacted by vulvovaginal disorder, making it the main cause for health care visits by women in the United States.[1] This disorder usually occurs due to an infection or when the bacterium in the vagina becomes unbalanced. Two common causes of vulvovaginal disorder are Bacterial vaginosis and Trichomoniasis.

Bacterial vaginosis and Trichomoniasis are linked to a broad range of associated health complications, from preterm birth to an increase in Sexually Transmitted Infections (STIs).[2,3] If immediately diagnosed and treated, the risk of associated health complications can be greatly minimized. Therefore, a "test and treat" approach is critical to take when diagnosing Bacterial vaginosis and Trichomoniasis. Key considerations on different diagnostic methods for Bacterial vaginosis and Trichomoniasis will be reviewed in this editorial.

BACTERIAL VAGINOSIS:

Bacterial vaginosis occurs when the healthy balance of vaginal bacteria is disrupted by an overgrowth of pathogenic bacteria. It is the most prevalent form of all vulvovaginal disorder, resulting up to 50% of all cases.[1]

Common symptoms of Bacterial vaginosis consist of the following:[2]

- A thin white or gray vaginal discharge
- Pain, itching, or burning in the vagina
- A strong fish-like odor, especially after sex
- Burning when urinating
- Itching around the outside of the vagina

There are serious health complications associated with Bacterial vaginosis, including the increased risk of contracting several different STIs. Therefore, all women suspected of having Bacterial vaginosis should be evaluated for Human Immunodeficiency Virus (HIV) and other STIs.[1]

Common diagnostic methods for Bacterial vaginosis consists of Nugent scoring from a vaginal Gram stain, Amsel's Criteria, molecular tests, and rapid point-of-care tests.[4]

Nugent scoring from a vaginal Gram stain is considered the gold standard for diagnosing Bacterial vaginosis.[4] It consists of performing a Gram stain where the vaginal specimen is smeared on a glass slide. Then the vaginal smear is evaluated under a microscope according to the Nugent scoring system. The Nugent score is calculated by assessing for the presence of large gram-positive rods (Lactobacillus morphotypes; decrease in Lactobacillus scored as 0 to 4), small gram-variable and gram-negative rods (G. vaginalis and Bacteroides morphotypes; scored as 0 to 4), and curved gram-variable rods (Mobiluncus spp. morphotypes; scored as 0 to 2).[4] Although considered the gold standard, there are challenges associated with Nugent scoring from a vaginal Gram stain. For example, a Gram stain is a multistep process that requires significant hands-on activities and is usually performed in a laboratory setting. Also, it is a very complex procedure that requires a specific skillset to perform. Due to the significant hands-on activities of the process and the complexity of the procedure, Nugent scoring from a vaginal Gram stain does not allow for a test and treat approach.

Amsel's Criteria is a traditional diagnostic method based on microscopy and clinical symptoms. The method is based on the presence of 3 of the following criteria:[4]

1. Discharge: homogeneous, thin, white-gray discharge that smoothly coats the vaginal walls
2. Clue cells: more than 20% clue cells on saline microscopy
3. pH >4.5: vaginal fluid pH >4.5
4. Positive KOH: positive KOH whiff test result

Diagnosing Bacterial vaginosis by Amsel's Criteria can be time consuming and it is prone to subjectivity as there are multiple steps involved. Amsel's Criteria is considered a Provider-Performed Microscopy (PPM) procedure, which is a complex procedure that limits the testing to only physicians or mid-level providers. Due to the multiple steps of the process and the complexity of the procedure, Amsel's Criteria usually does not allow for a test and treat approach.

There are different **molecular tests** available for diagnosing Bacterial vaginosis, which detect specific bacterial nucleic

acids. The sensitivity and specificity of these tests are high, allowing for accurate test results. However, the methodology requires highly expensive and sophisticated instrumentation that require a specialized skillset to perform, making it hard for health care providers to adopt the technology into their practice.

The Centers for Disease Control and Prevention (CDC) notes the OSOM® BVBLUE® test in their 2021 Sexually Transmitted Infections Treatment Guidelines as a recommended rapid point-of-care test for diagnosing Bacterial vaginosis.[4] Unlike Nugent scoring from a vaginal Gram stain and Amsel's Criteria, the OSOM® BVBLUE® Test is CLIA-waived and does not require a specific skillset. Also, unlike molecular tests, the OSOM® BVBLUE® Test does not require specialized instrumentation to perform. It is a visual read, enzymatic activity assay that detects the sialidase enzyme of bacterial pathogens. The test can be performed at the point-of-care and the results are produced in 10 minutes, allowing for a test and treat approach.

TRICHOMONIASIS:

Trichomoniasis is a parasitic infection caused by a protozoan parasite called Trichomonas vaginalis. It is considered the most curable, non-viral sextually transmitted disease, with an estimated 3.7 million cases per year in the United States.[6] It is estimated that up to 35% of all vulvovaginal disorders are caused by Trichomonas vaginalis.[1]

Common symptoms of Bacterial vaginosis consist of the following:[3]

- A thin clear, white, yellowish, or greenish vaginal discharge
- Itching, burning, redness or soreness of the vagina
- An unusual fishy smell
- Discomfort with urination

The health complications associated with Trichomoniasis consists of an increased risk of getting or spreading other STIs, a greater chance of preterm birth, an increased risk of cervical cancer.[3]

Common diagnostic methods for diagnosing Trichomoniasis consists of wet-mount microscopy, culture followed by wet-mount microscopy, molecular tests, and rapid point-of-care tests.[5]

Wet-mount microscopy has traditionally been used to diagnose Trichomoniasis. The method consists of collecting a vaginal specimen and examining it for motile organisms, called trichomonads, under a microscope. It is important to note that the specimen should be immediately examined after collection as 20% of trichomonads lose their motility within 10 minutes of specimen collection.[7] Wet-mount microscopy is a relatively inexpensive method and can be performed at the point-of-care. However, the sensitivity can be relatively low, leading to an increase in false negative tests results.[5]

Culture followed by wet-mount microscopy is a more sensitive test method than wet-mount microscopy.[5] Prior to examining the specimen under a microscope for trichomonads, the specimen is inoculated and incubated for 2-5 days. The primary challenge with this method is the time it takes to incubate the specimen, resulting in a disrupted quality of life for the patient.

Molecular tests are considered the gold standard for diagnosing Trichomoniasis. These are highly sensitive tests that detect the genetic material of the parasite, called Trichomonas vaginalis. Although these tests are highly accurate, they require highly expensive and sophisticated instrumentation that usually require a specialized skillset to perform, making it hard for health care providers to adopt the technology into their practice.

The CDC notes the OSOM® Trichomonas Test in their 2021 Sexually Transmitted Infections Treatment Guidelines as a recommended **rapid point-of-care test** for diagnosing Trichomonas.[5] The OSOM® Trichomonas Test is a visual read, lateral flow antigen test that detects the protein of trichomonas called Trichomonas vaginalis. It is a CLIA-waived test that can be performed at the point-of-care, allowing for a test and treat approach. The sensitivity of the OSOM® Trichomonas Test compares favorably to the molecular tests with reported sensitivities of 83%-90%.[6]

SUMMARY:

Vulvovaginal disorder is a common condition that can drastically impact the quality of life for women. It is a disorder that is responsible for 10 million physician visits per year.[1] Bacterial vaginosis and Trichomoniasis are two common causes of vulvovaginal disorder, which both have a mix of symptoms and associated health complications. To overcome the disrupted quality of life for women and the associated health complications, a test and treat approach should be taken when diagnosing Bacterial vaginosis and Trichomoniasis. The CDC notes the OSOM® BVBLUE® Test and the OSOM® Trichomonas Test in their 2021 Sexually Transmitted Infections Treatment Guidelines as diagnostic considerations for Bacterial vaginosis and Trichomoniasis. Both tests have high sensitivity and specificity compared to the gold standard methods and allow for a test and treat approach.

REFERENCES:

1. Brown, H. Improving the Diagnosis of Vulvovaginitis. Population Health Management. Vol. 23, suppl 1, 2020.
2. CDC. Fact Sheet - Bacterial Vaginosis. 2017
3. CDC. Fact Sheet - Trichomoniasis. 2017
4. CDC. Sexually Transmitted Infections Treatment Guidelines, Bacterial Vaginosis. 2021
5. CDC. Sexually Transmitted Infections Treatment Guidelines, Trichomoniasis. 2021
6. Gaydo. C. Rapid and Point-of-Care Tests for the diagnosis of Trichomonas vaginalis in women and men. Sex Trans Infect. 2017.
7. Kingston MA, Bansal D, Carlin EM. 'Shelf life' of Trichomonas vaginalis. Int J STD AIDS. 2003 Jan;14(1)



We understand it is crucial to immediately diagnose and treat vulvovaginal disorders which are linked to a broad range of associated health complications, from preterm birth to an increase in Sexually Transmitted Infections.[1]

The OSOM® BVBLUE® and OSOM® Trichomonas Tests are easy-to-use, CLIA-waived and produce accurate and objective results for two of the most common causes of vulvovaginal disorders so you can get the answers fast and your patients back to doing what they love.

Like you, we understand there is a patient behind every answer—and that's what matters most.

For more information, call 888-616-0537, or visit us at osomtests.com



THE PERFECT PAIR

OSOM® TRICHOMONAS TEST **2304**

OSOM® BVBLUE® TEST **2305**

[1] Brown, H. *Improving the Diagnosis of Vulvovaginitis.* Population Health Management. Vol. 23, suppl 1, 2020

SEKISUI DIAGNOSTICS
Because every result matters™

© 2022 SEKISUI Diagnostics, LLC. All rights reserved. OSOM® is a registered trademark of SEKISUI Diagnostics, LLC.
Because every result matters™ is a trademark of SEKISUI Diagnostics, LLC. BVBLUE® is a registered trademark of Gryphus Diagnostics, LLC.



2306

EASY, INTEGRATED WITH-PATIENT TESTING I-STAT SYSTEM

From Abbott Point of Care

The handheld i-STAT System offers a broad menu of diagnostic tests at the patient's side in just minutes. With just a few drops of blood, the i-STAT System delivers real time, lab-accurate results for a wide range of tests, including chemistries, blood gas, coagulation, cardiac markers, and more. Minimize delays and wasted time with on-side tests. Easy, intuitive operation.

For intended use and complete product information, visit pointof-care.abbott.

For in vitro diagnostic use only. This material is intended for a U.S. audience only. i-STAT is a trademark of Abbott. Physician Office Resource i-STAT Product Description — US 3064.REV1 08/20

View Brochures, Videos & More at POR.io
Enter Number **2306** in the Search Area

FULL COMPLEMENT OF CLIA-WAIVED BLOOD CHEMISTRY TESTS PICCOLO XPRESS® CHEMISTRY ANALYZER

From Abbott Point of Care

The Piccolo Xpress Chemistry Analyzer provides physician offices with lab-accurate results for a broad range of CLIA-waived general chemistry tests, including metabolic panels, lipids, live, and kidney function, and more with just 100 microliters of blood. Easy to use, the Piccolo Xpress provides results during a patient's visit, accelerating treatment decisions, increasing efficiency, and supporting patient satisfaction. Automated quality control on every test helps ensure accuracy.

View Brochures, Videos & More at POR.io
Enter Number **2307** in the Search Area



2307

2308



EASYRA® BENCHTOP CHEMISTRY ANALYZER FOR PHYSICIAN OFFICES WITH LABORATORIES

From Carolina Liquid Chemistries

When upgrading or starting a lab, look no further. With a moderately complex menu of 35 general chemistry and 14 urine drug screens, the EasyRA is well-suited for oncology, rheumatology, and multi-specialty practices needing a high-speed benchtop clinical chemistry analyzer. The EasyRA® offers photometric throughput of 240+ tests/hr (up to 480 tests/hr with ISE) and STAT samples in under 8 minutes. This all-in-one system is easy to learn and easy to operate.

View Brochures, Videos & More at POR.io
Enter Number **2308** in the Search Area



EASY ORDERING

QUICK DELIVERY

A wide range of equipment for physicians and healthcare professionals.

Medical Device Depot ©Inc.

Top brands always at the best price.

sdi DIAGNOSTICS

2309





2310

defibtech



2311



MAICO

2312



Nasiff Associates, Inc.

2313

CLINTON INDUSTRIES INC.



2314

WelchAllyn



2315



ADC

2316

SITEWIDE SALE

COUPON CODE **MDDSAVE**

for additional savings at checkout!

SPIRE INTEGRATED SOLUTIONS Medical Device Depot®, Inc. is part of the Spire Integrated Solutions family.

© 2022 . Medical Device Depot . ALL RIGHTS RESERVED

Medical Device Depot ©Inc.

Toll Free 877-646-3300

medicaldevicedepot.com

CHEMISTRY ANALYZERS



RX IMOLA

From HORIBA Medical

The RX imola is a cost-effective system that delivers consistent high-quality results. Capable of handling the workload of a medium to high throughout laboratory and a combined throughput of 560 tests per hour, the RX imola provides rapid, comprehensive testing on a small footprint analyzer when it matters most, with direct HbA1c testing capabilities.

View Brochures, Videos & More at POR.io
Enter Number **2317** in the Search Area

TOXICOLOGY SCREENING SIMPLIFIED ABBOTT'S IMMTOX 270 BENCHTOP ANALYZER NOW WITH 14 ASSAYS CLIA CATEGORIZED AS MODERATE COMPLEXITY

From Abbott

The ImmTox270 benchtop analyzer offers comprehensive toxicology screening solutions for physician offices, treatment centers and independent laboratories.

Broad test menu with over 20 assays to choose from including 14 that are now available as moderately complex.

With complete laboratory solutions from consultation to licensure, and compliance the Abbott Clinical Laboratory Solutions team has you covered.

View Brochures, Videos & More at POR.io
Enter Number **2318** in the Search Area





DC-LINEATE CALIBRATION/ LINEARITY MATERIAL

From SEKISUI Diagnostics

The DC-Lineate is a unique, trilevel calibration/linearity material that is used in conjunction with assays for the quantitative determination of UIBC levels in clinical samples. The material is conveniently packaged in a 2 x 5 mL configuration for each of the three levels and is traceable back to the National Institute of Standards and Technology (NIST). It can be used on a broad range of clinical chemistry analyzers and has a shelf life up to 14-days after reconstitution.

View Brochures, Videos & More at POR.io
Enter Number **2319** in the Search Area

Clinical Systems

GROW WITH CONFIDENCE

Scalable Chemistry Solutions for the physicians office laboratories

Reliability and consistency

The performance and quality are designed into the complete system across all key components:

- analyzer & software
- liquid stable reagents
- calibrators & controls
- ISE (Ion-Selective Electrode)
- remote diagnostics

2320



ENVOY500+

Larger volume

- 20-80 patients per day





2321

Selectra Pro M

Mid-volume

- 10-40 patients per day

Inquire about our
RENTAL PROGRAMS
Call: 888-755-3916
infoUS@elitechgroup.com

2322



Selectra Pro S

Compact

- 10-15 patients per day

ELITechGroup
EMPOWERING IVD

www.elitechgroup.com

ELITechGroup North America, 370 West 1700 South Logan, UT 84321 USA
ENVOY500+ is available in the USA only.



BIOFIRE® FILMARRAY® SYSTEM EZ CONFIGURATION

From bioMérieux

The BIOFIRE® 2.0 EZ Configuration facilitates rapid, near-patient molecular diagnostic testing. It is designed to be used with a BIOFIRE respiratory diagnostic solution in CLIA-waived testing sites, including clinics and physician offices. The system enables decentralized molecular testing throughout a provider network and features a simplified and intuitive interface. The BIOFIRE 2.0 EZ Configuration accurately provides results in about 45 minutes with only two minutes of hands-on time.

View Brochures, Videos & More at POR.io
Enter Number **2323** in the Search Area

WHY COMPROMISE? FAST AND RELIABLE RESULTS ARE NOW DELIVERED AT THE POINT OF CARE.

From LumiraDx

Introducing the next generation in point-of-care diagnostics. With a growing menu of tests, LumiraDx uses a simple process that allows for more time with your patients by using microfluidic technology that delivers results in minutes. Learn more about rapid COVID-19 diagnostic solutions for your physician office at LumiraDx.com.

View Brochures, Videos & More at POR.io
Enter Number **2324** in the Search Area





SOFIA® 2 FLUORESCENT IMMUNOASSAY ANALYZER AND RAPID DIAGNOSTIC TEST KITS

From Quidel

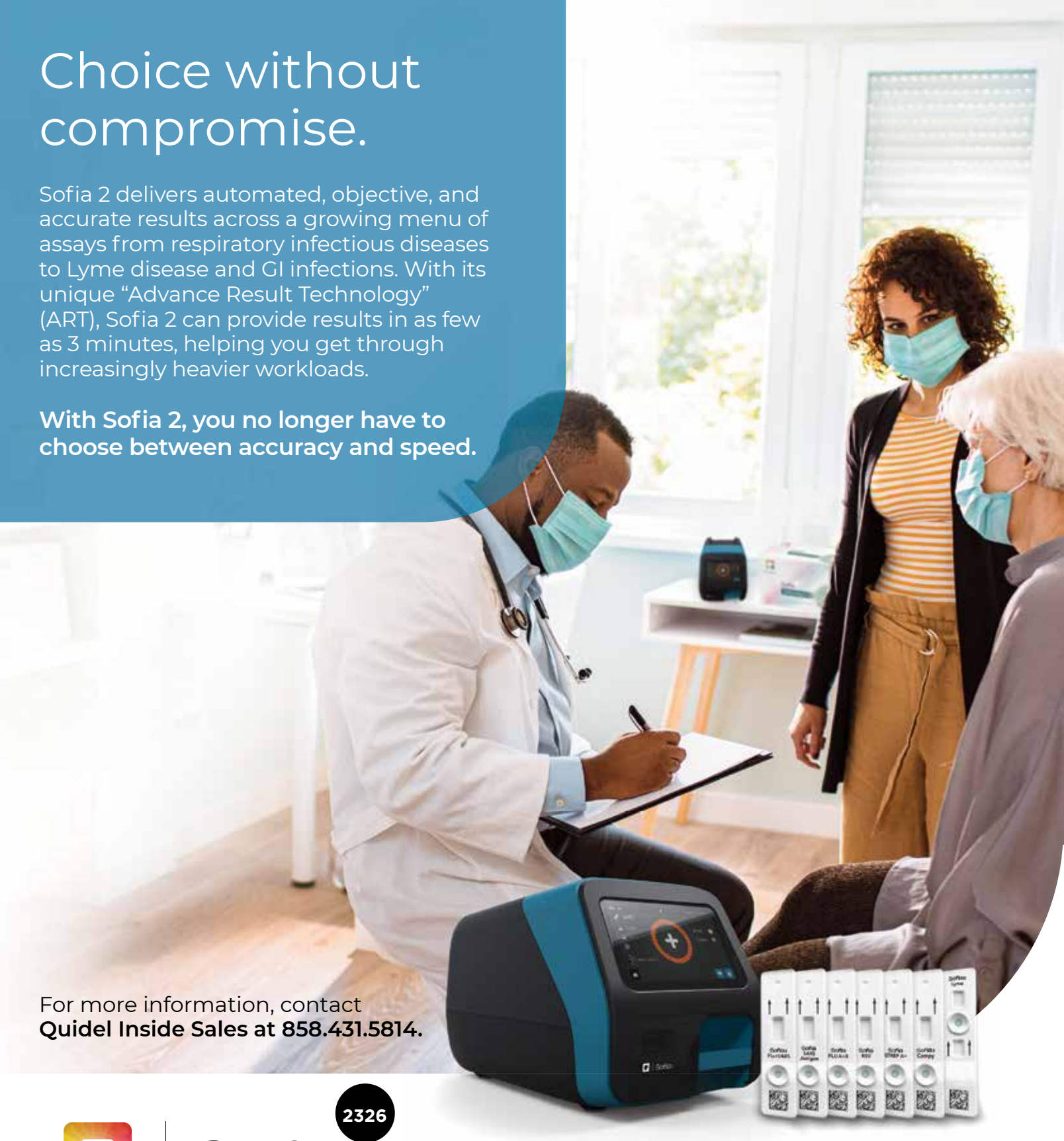
Sofia® 2 Fluorescent Immunoassay Analyzer and Rapid Diagnostic Test Kits Sofia 2 takes rapid testing to a new level. Proven lateral-flow technology and advanced fluorescent chemistry are all integrated into this small benchtop analyzer which can be used in any point-of-care setting. Sofia 2 kits are easy to use and adaptable to any healthcare setting. Excellent performance, objectivity, quality control, LIS capabilities, and an expanding test menu make Sofia 2 the perfect solution for the physician's office laboratory.

View Brochures, Videos & More at POR.io
Enter Number **2325** in the Search Area

Choice without compromise.

Sofia 2 delivers automated, objective, and accurate results across a growing menu of assays from respiratory infectious diseases to Lyme disease and GI infections. With its unique "Advance Result Technology" (ART), Sofia 2 can provide results in as few as 3 minutes, helping you get through increasingly heavier workloads.

With Sofia 2, you no longer have to choose between accuracy and speed.



For more information, contact
Quidel Inside Sales at 858.431.5814.

QUIDEL | Sofia 2326

*Flu + SARS Antigen | *SARS Antigen | Influenza A+B
RSV | Strep A+ | Lyme | Campylobacter

***THESE TESTS ARE AVAILABLE FOR SALE IN THE USA UNDER EMERGENCY USE AUTHORIZATION.** These tests have not been FDA cleared or approved, but have been authorized by the FDA under an Emergency Use Authorization (EUA) for use by authorized laboratories for the detection of proteins from SARS-CoV-2, not for any other viruses or pathogens. These assays are only authorized for the duration of the declaration that circumstances exist justifying the authorization of emergency use of *in vitro* diagnostics for detection and/or diagnosis of COVID-19 under Section 564(b)(1) of the Federal Food, Drug and Cosmetic Act, 21 U.S.C. § 360bbb-3(b)(1), unless authorization is terminated or revoked sooner.

AD10102100EN00 (03/22)

DIABETES/BLOOD GLUCOSE



NOVA PRIMARY BLOOD GLUCOSE REFERENCE ANALYZER

From Nova Biomedical

The U.S. FDA has cleared Nova Primary as a blood glucose reference analyzer that fills the need for a new reference analyzer to replace the YSI STAT PLUS 2300 (YSI, Inc., Yellow Springs, OH). Manufacturers of blood glucose measuring devices and clinical diabetes researchers have relied on the YSI 2300 as a reference and correlation analyzer. However, YSI, Inc. no longer supports the analyzer, and its discontinuation has left a critical industry void. With today's FDA clearance, Nova Primary from Nova Biomedical is now available in the U.S. and worldwide.

View Brochures, Videos & More at POR.io
Enter Number **2327** in the Search Area

COMPREHENSIVE IN-OFFICE DIABETES TESTING WITH THE DCA VANTAGE® AND CLINITEK STATUS®+ ANALYZERS

From Siemens Healthineers

Siemens Healthineers DCA Vantage® and CLINITEK Status® family of analyzers provide hemoglobin A1c (HbA1c) and albumin-to-creatinine ratio (ACR) testing at the point of care. Meet quality measures for A1c control and kidney disease check in minutes with CLIA-waived HbA1c testing and ACR[1] ratio. Improve patient experience and overall outcome by providing actionable results in minutes.

1. Moderately complex on the DCA Vantage Analyzer. CLIA-waived on the CLINITEK Status+ Analyzer.

View Brochures, Videos & More at POR.io
Enter Number **2328** in the Search Area





ACCURATE, ACTIONABLE RESULTS FROM THE LEADER IN POINT-OF-CARE LIPID TESTING

From Abbott

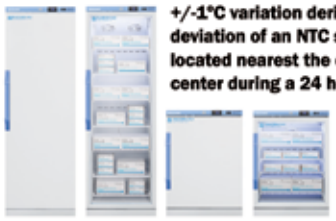
The CLIA-waived Alere Cholestech LDX™ Analyzer is engineered for confidence, providing accurate, actionable, and readily accessible results that have set the standard in point-of-care lipid profile, cholesterol, and glucose testing. Results are easy to obtain. Fingerstick sampling and a small sample size (40µL) makes results less painful and time consuming.

View Brochures, Videos & More at POR.io
Enter Number **2329** in the Search Area

VACCINE FREEZERS & REFRIGERATORS

Visit us at medicaldevicedepot.com for more information and options

Solid & Glass Door Refrigerators From 1 to 15 Cu.ft.



+/-1°C variation derived from the maximum deviation of an NTC sensor in a 1 oz. vial located nearest the chamber geometric center during a 24 hour test period

2330

Refrigerators & Freezers From 23 to 49 Cu.ft.



Refrigeration designed and purpose-built for pharmacy, medication, and vaccination applications to support meeting CDC/VFC vaccine storage guidelines

Advanced Temperature Control & Durable Performance

- **Intelligent microprocessor digital temperature controller**
- **Adjustable operating control range from +2 to +8°C**
- **Digital display of the min/max temperature in Celsius or Fahrenheit**
- **Password protected control parameters beyond setpoitn**
- **Optimized forced air cooling for excellent stability & uniformity with rapid recovery**
- **Open door and high/low temperature alarms**
- **Factory installed lock conveniently located towards the top of each unit**
- **Adjustable shelving can be spaced in ½" intervals for flexible storage**



Pharma-Vac Refrigerators

Accucold	Capacity	Height	Width	Depth	Door	PRICE
ARS1PV	1 cu.ft.	21.5"	17.5"	19.5"	White	$936.00
ARG1PV	1 cu.ft.	21.5"	17.5"	20"	Glass	$949.00
ARS3PV	3 cu.ft.	33.75"	18.5"	19"	White	$1,089.00
ARG3PV	3 cu.ft.	33.75"	18.5"	19.5"	Glass	$1,102.00
ARS6PV	6 cu.ft.	32.5"	23.5"	24.5"	White	$1,235.00
ARG6PV	6 cu.ft.	32.5"	23.5"	25"	Glass	$1,266.00
ARS8PV	8 cu.ft.	50"	23.38"	24.5"	White	$1,654.00
ARG8PV	8 cu.ft.	50"	23.38"	25"	Glass	$1,667.00
ARS12PV	12 cu.ft.	61.75"	23.38"	24.5"	White	$2,139.00
ARG12PV	12 cu.ft.	61.75"	23.38"	25"	Glass	$2,152.00
ARS15PV	15 cu.ft.	72"	23.5"	24.5"	White	$2,321.00
ARG15PV	15 cu.ft.	72"	23.5"	25"	Glass	$2,334.00

models with data loggers are available

Pharma-Lab Refrigerators

Accucold	Capacity	Height	Width	Depth	Door	PRICE
ARS23ML	23 cu.ft.	83.75	27.5	31	(1) Stainless	$2,789.00
ARG23ML	23 cu.ft.	83.75	27.5	31	(1) Glass	$3,114.00
ARS49ML	49 cu.ft.	83.75	55.25	31	(2) Stainless	$4,674.00
ARG49ML	49 cu.ft.	83.75	55.25	31	(2) Glass	$5,031.00

Pharma-Lab Freezers

Accucold	Capacity	Height	Width	Depth	Door	PRICE
AFS23ML	23 cu.ft.	83.75	27.5	31	(1) Stainless	$3,205.00
AFS49ML	49 cu.ft.	83.75	55.25	31	(2) Stainless	$5,194.00

Choosing the Right Sized Unit

Below are a few handy steps for determining the ideal Accucold refrigerator size for your clinic:

1 Estimate the maximum number of doses of publicly-provided vaccine and privately purchased vaccine that will be in your refrigerator.

Refrigerator: Add the number of doses on hand (current inventory) from your last order form.

Public Vaccine _____

Private Vaccine + _____

Total doses = _____

Multiply (max inventory) x 1.25

Maximum doses = _____

2 Match your maximum doses with the minimum cubic feet needed to safely store your vaccine

Max. Doses	Minimum Cubic Ft.
2,000+ doses	may need more than one refrigerator
1000-2000	40 cu.ft
900-1000	36 cu.ft
801-900	21-23 cu.ft
701-800	17-19.5 cu.ft
400-700	11-16.7 cu.ft
100-399	4.9-6.1 cu.ft

Medical Device Depot ©Inc.

Toll Free 877-646-3300

medicaldevicedepot.com

SITEWIDE SALE

COUPON CODE **MDDSAVE**

for additional savings at checkout!

SPIRE INTEGRATED SOLUTIONS **Medical Device Depot® is part of the Spire Integrated Solutions family.**

© 2022 . Medical Device Depot . ALL RIGHTS RESERVED



SOFIA® 2 FLUORESCENT IMMUNOASSAY ANALYZER AND RAPID DIAGNOSTIC TEST KITS

From Quidel

Sofia® 2 Fluorescent Immunoassay Analyzer and Rapid Diagnostic Test Kits Sofia 2 takes rapid testing to a new level. Proven lateral-flow technology and advanced fluorescent chemistry are all integrated into this small benchtop analyzer which can be used in any point-of-care setting. Sofia 2 kits are easy to use and adaptable to any healthcare setting. Excellent performance, objectivity, quality control, LIS capabilities, and an expanding test menu make Sofia 2 the perfect solution for the physician's office laboratory.

View Brochures, Videos & More at POR.io
Enter Number **2331** in the Search Area

ACUCY INFLUENZA A&B TEST

From Sekisui Diagnostics

The Acucy™ Influenza A&B Test is for the rapid, qualitative detection of influenza A and B viral nucleoprotein antigens from both nasal and nasopharyngeal swabs. Utilizing the Acucy™ Reader in either the point-of-care or laboratory setting, workflow flexibility is achieved with both Read Now and Walk Away features. The combination provides clinicians with standardized and definitive result interpretation.

View Brochures, Videos & More at POR.io
Enter Number **2332** in the Search Area





OSOM ULTRA PLUS FLU A&B TEST

From Sekisui Diagnostics

Stronger Clinical Performance Takes Lateral Flow Testing To The Next Level. Providing superior rapid results at the point-of-care. Fast, easy, cost effective so you can test and treat in one visit.

- High Performance- Equivalent or exceeding the performance of reader devices, without the need for an instrument
- Results in 10 minutes
- OSOM® Custom Care- Exceptional Support/Training by licensed medical technologists and experienced healthcare professionals
- Made in the USA

View Brochures, Videos & More at POR.io
Enter Number **2333** in the Search Area

Physicians Office Resource Invites You to

GO ELECTRONIC!

Sign up for our monthly eNewsLetter and get
Physicians Office Resource delivered to your Inbox!



Sign up at PhysiciansOfficeResource.com/home/contact/



CELL-DYN EMERALD 22 HEMATOLOGY ANALYZER

From Abbott

The CELL-DYN Emerald 22 is a full performance 5-part hematology analyzer for smaller clinical laboratories seeking productivity in smaller spaces.

Benefits:
- Compact Design - To conserve valuable workspace.
- Small and Powerful - Includes a numeric keypad entry, reagent tray, and integrated color touchscreen monitor.
- Easy and Automated - Barcoded reagents and touch-free scheduled daily maintenance, startup and shutdown.
- Online product training - Self-pace training available 24x7 on the Abbott's Hematology Academy.

View Brochures, Videos & More at POR.io
Enter Number **2334** in the Search Area

MICROS HEMATOLOGY ANALYZER WITH 3-PART DIFFERENTIAL PLUS THE LITEDM

From HORIBA Medical

Is it viral or bacterial? A CBC with 3-part differential can provide the clues to help distinguish between viral and bacterial infections before you decide to treat. The Micros 60 Hematology analyzer provides a CBC with 3-part Diff result in less than 60 seconds using only 10 µL of sample. Connect to the Lite^{DM} Patient Data Management System for an affordable way to consolidate patient results to one report.

View Brochures, Videos & More at POR.io
Enter Number **2335** in the Search Area





TURN SMALL PLACES INTO SMART SPACES

From Abbott

With reduced budgets, shrinking laboratory space and staffing challenges, many laboratories need a solution that lets them work smarter with less. The CELL-DYN Emerald 22 AL is a full performance, automated optical 5-part differential analyzer that delivers smarter results for small to midsize clinical laboratories.
- Compact Design
- Walkaway Functionality
- Ease Of Use
- Smart Safety Features

View Brochures, Videos & More at POR.io
Enter Number **2336** in the Search Area

RIGHT SIZE. RIGHT PERFORMANCE.
THE RIGHT FIT FOR YOUR LABORATORY.



LOW VOLUME

LOW TO MID VOLUME



CELL-DYN **EMERALD 22**

A suite of harmonized hematology solutions to meet the needs of your laboratory

- Support diverse test volumes
- Technological sophistication for routine and specialized testing
- Commutable results



CELL-DYN **EMERALD**

CELL-DYN **EMERALD 22 AL**

MID VOLUME



CELL-DYN **RUBY**

CORELABORATORY.ABBOTT/HEMATOLOGY

© 2022 Abbott. All rights reserved. All trademarks referenced are trademarks of either the Abbott group of companies or their respective owners. Any photos displayed are for illustrative purposes only.
CELL-DYN Ruby and CELL-DYN Emerald 22 AL are Class I laser products. For in vitro diagnostic use only. ADD-142016-GBL-EN 10/22

Abbott



2341

MD6300 MICRO SPIROMETER
FULL FUNCTION LOW COST SPIROMETER

From Mirco Direct

The Micro Spirometer is the newest offering in the Micro Direct spirometer line. Specifically designed for situations where low cost, precision spirometry measurements are required, the Micro Spirometer is lightweight and portable making it suitable for the physician office. The Micro Spirometer features a large color touch screen that is icon driven. The Micro Spirometer is supplied with Device Studio. A PC software for producing printouts of tests results or for creating PDF reports for attachment to the patients' EMR file.

View Brochures, Videos & More at POR.io
Enter Number **2341** in the Search Area

MD6000 ALPHA SPIROMETER
THE FUTURE OF DESKTOP SPIROMETRY

From Micro Direct

The Alpha features a highly accurate, extremely stable Fleisch pneumotrach and meets the latest 2019 ATS/ERS standardization of spirometry ensuring testing meets the most up-to-date guidelines. Performing a test is very easy using the large icon driven touch screen. A test quality grading system and live testing prompts give you confidence and peace of mind when performing the test. Reports are printed instantly using the fast, integrated printer or obtain an 8.5" x 11" printout via Device Studio software that is included with the Alpha.

View Brochures, Videos & More at POR.io
Enter Number **2342** in the Search Area



2342



2343

MD6800 PNEUMOTRAC SPIROMETER
A POWERFUL SOLUTION FOR PC-BASED SPIROMETRY

From Micro Direct

The Pneumotrac connects to your PC by USB and captures reliable tests results immediately using the Spirotrac 6 software. These results can be printed or shared easily with compatible EMR systems. The Pneumotrac features a highly accurate, extremely stable Fleisch pneumotrach and meets the latest 2019 ATS/ERS standardization of spirometry ensuring testing meets the most up-to-date guidelines. Real-time curves and new animated incentives encourage maximal patient performance and obtain prompt quality feedback using the latest test session/session acceptability, usability and repeatability criteria.

View Brochures, Videos & More at POR.io
Enter Number **2343** in the Search Area

medicaldevicedepot.com

3 WAYS TO START IMMEDIATELY INCREASING REVENUE

1 Neuro-Cognitive Testing

2344

- Medicare mandates yearly cognitive assessment
- Takes 10-15 minutes to prep patient, 20 minutes to test
- Analyzes: brain health (EEG), brain processing speed (Evoke Potentials), heart health (EKG), mental health (neuropsychology)
- **Reimburses using 6 CPT codes, National Average = $750 - $1000 per test**
- Each test is processed into a fully-finished, clinically actionable report
- Easy to understand biomarkers facilitate more informed medical interventions, such as biofeedback

2 ANS Testing

(can be combined with SUDOMOTOR into 1 full system)

2345

- Takes less than 10 minutes to perform, software provides verbal cues
- Tests for autonomic balance, vascular health, physical/mental stress, peripheral nerve health and other critical hidden risk factors
- **Reimburses $170/test using 3 CPT codes**
- Provides a 1 page summary up to a full 24 page comprehensive report



3 SudoMotor Testing

2346

(can be combined with ANS into 1 full system)

- Takes 3 minutes to analyze a patients' hands and feet
- Provides a 1 page summary report
- Assesses peripheral nerve health (c-fiber function) and asymmetry between each hand and foot
- **Reimburses $130/test (national average)**

Medical Device Depot ©Inc.

Toll Free 877-646-3300

SITEWIDE SALE

COUPON CODE **MDDSAVE**

for additional savings at checkout!

SPIRE INTEGRATED SOLUTIONS

Medical Device Depot® is part of the Spire Integrated Solutions family.

© 2021 Medical Device Depot ALL RIGHTS RESERVED

SYNDROMIC TESTING



2347

BIOFIRE® FILMARRAY® TORCH

From bioMérieux

The BIOFIRE® FILMARRAY® TORCH is a fully integrated, random, and continuous-access system designed to meet your laboratory's syndromic infectious disease testing needs. The benchtop footprint of the BIOFIRE TORCH saves precious lab space, and its scalability meets high throughput demands. BIOFIRE® FILMARRAY® Link Software automatically uploads patient results. Fully compatible with all BIOFIRE® FILMARRAY® Panels intended for use in CLIA-moderate settings, the BIOFIRE TORCH helps you maximize efficiency and productivity.

View Brochures, Videos & More at POR.io
Enter Number **2347** in the Search Area

TOXICOLOGY

TOXICOLOGY URINE DRUG SCREENING REAGENTS

From Abbott

Prescription drug misuse and illicit drug abuse is a growing public health challenge in this country. Building a test profile that covers highly misused drugs has never been so vital. With over 20 relevant assays to choose from Abbott's suite of Immunalysis reagents allows you to easily screen for relevant substances. Our complete line of assays, calibrators, and controls enables you to implement an efficient drug screening program in office.

View Brochures, Videos & More at POR.io
Enter Number **2348** in the Search Area



2348



2349

TOXICOLOGY SCREENING SIMPLIFIED ABBOTT'S IMMTOX 270 BENCHTOP ANALYZER NOW WITH 14 ASSAYS CLIA CATEGORIZED AS MODERATE COMPLEXITY

From Abbott

The ImmTox270 benchtop analyzer offers comprehensive toxicology screening solutions for physician offices, treatment centers and independent laboratories.

Broad test menu with over 20 assays to choose from including 14 that are now available as moderately complex.

With complete laboratory solutions from consultation to licensure, and compliance the Abbott Clinical Laboratory Solutions team has you covered.

View Brochures, Videos & More at POR.io
Enter Number **2349** in the Search Area

Personal finance education, tailored to you.



Get our mobile app for free.

@scrubmoneyorg
scrubmoney.org

2350



OSOM® BVBLUE®

From Sekisui Diagnostics

The OSOM® BVBLUE® detects elevated vaginal fluid sialidase activity, an enzyme produced by bacterial pathogens associated with bacterial vaginosis including Gardnerella, Bacteroides, Prevotella and Mobiluncus. OSOM® BVBLUE® is more sensitive than Amsel criteria providing physicians with a more accurate diagnosis to treat and minimize serious health consequences such as early spontaneous preterm births and miscarriage.

View Brochures, Videos & More at POR.io
Enter Number **2351** in the Search Area

OSOM® TRICHOMONAS RAPID TEST

From Sekisui Diagnostics

The OSOM® Trichomonas Rapid Test is intended for the qualitative detection of Trichomonas vaginalis antigens from vaginal swabs or from the saline solution. The OSOM® Trichomonas Rapid Test is a CLIA-waived rapid test available today. OSOM® Trichomonas is more sensitive than wet mount due to the assay being able to detect viable and non-viable organisms which offers significant benefits to the patient and clinician alike.

View Brochures, Videos & More at POR.io
Enter Number **2352** in the Search Area





ULTRA HCG COMBO TEST

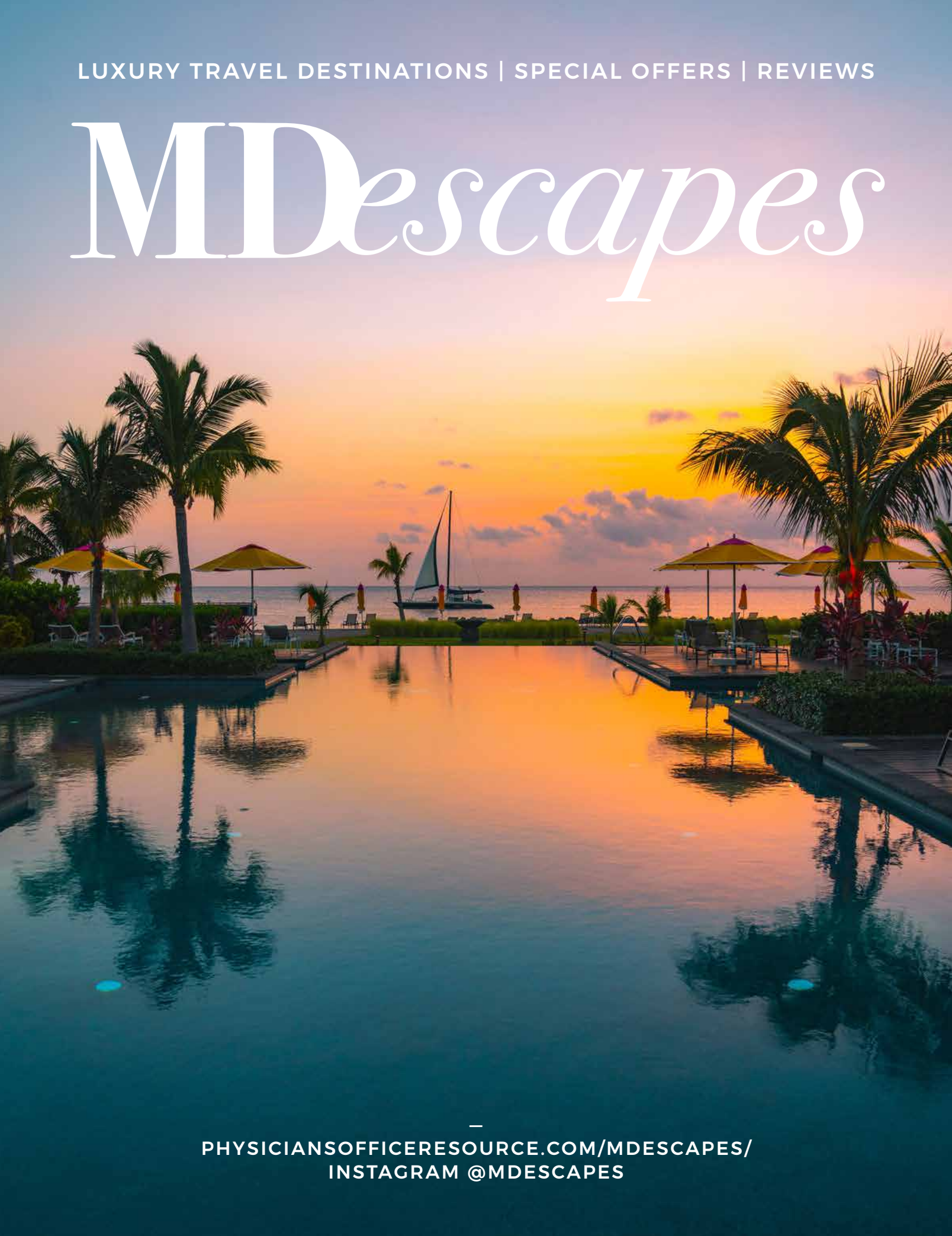
From Sekisui Diagnostics

The OSOM® Ultra hCG Combo test is a simple immunoassay for the qualitative detection of human chorionic gonadotropin (hCG) in serum or urine for the early confirmation of pregnancy. Internal studies have confirmed that the OSOM® Ultra hCG Combo test does not have a false negative result from hCG variants providing physicians with a higher level of confidence.

View Brochures, Videos & More at POR.io
Enter Number **2353** in the Search Area

LUXURY TRAVEL DESTINATIONS | SPECIAL OFFERS | REVIEWS

MDescapes



PHYSICIANSOFFICERESOURCE.COM/MDESCAPES/
INSTAGRAM @MDESCAPES





JUMP IN!

WANDERLUST WATER IS WARM IN ’23

BY: BRANDI BROWER, MDESCAPES TRAVEL EDITOR



"If 2022 was the year of 'revenge travel' domestically, it looks like 2023 is going to be the year of revenge travel internationally," according to Clint Henderson, managing editor of The Points Guy. The so-called "revenge travel" term describes the burgeoning, pent-up travel demand caused by two to three years of Covid restrictions.

Expedia signaled an upcoming shift in travel behavior in a report entitled 'The No-Normal,' there will be a shift from last year's travel behavior; travelers will prioritize intimate travel experiences, forgoing traditional bucket-list spots. After years of restricted travel, people were disappointed in 2022 when they ventured out to the Greek Islands or Amalfi Coast and found it overcrowded. Everyone had the same idea. A shift in priorities is on the to-do-travel list, focusing on the memories you wish to create and the experiences you want to have while planning the authentic trip you've always dreamed of. 2023 is the year to not settle for the ordinary but to seek the extraordinary.

In a recent survey by World Nomads, the top reason people are planning to travel in 2023 is to explore a new destination to discover new favorite cities and experiences. Often we suggest the same type of trip or vacation because it's easy and familiar. All-inclusive resorts or cruises as an example of the tried and true. But revenge travel can surprise, stimulate and shake the senses. New Year, New Destination is the resolution.

As the world adjusted to the new normal during the Covid years, being stuck indoors, and wearing masks, brought about a natural craving for the great outdoors. Travel to national parks and outdoor destinations was the focus, and making a trip to see loved ones in person was also a big priority. Now that we are free to roam, the trend is to veer off the conventional road and seek a less traveled path. Jon Geiselman, president of Expedia Brands said, "We see a detailed and robust picture of travel into 2023" when analyzing their survey. "We're seeing a surge in trips to culture capitals, a new wave of interest in wellness retreats, and a spike in demand for outdoor destinations beyond just beaches and mountains — not a new normal, but people branching out to unexpected trends in what we're calling the 'no-normal.'"

A few travel trends are rising, the first being cultural experiences. This year will see an uptick in the "culture shock" vacationer

- travelers seeking wholly novel and new experiences in their chosen culture capitals. Activities that focus on a city's heritage, traditional events, historical places, local culture, and language fan the flames for this growing sector.

Instead of jet-setting, travelers are eagerly "set-jetting" to their favorite streamed television shows or movie locations. According to the New York Times, T.V.-themed itineraries are on the rise thanks to Ted Lasso, The Crown, Bridgerton, and Enola Holmes. But it's not just the British shows that are inspiring epic travels. Bookings for France are already up 20 percent compared to B.C. (before Covid) levels, in part to the halo effect of hit Netflix series like Emily in Paris. It's no surprise that this is a trend considering we spent more than half of 2020 and 2021 glued to our screens, and now fans are making plans to visit their desired destinations. Netflix shared recent data that 70 percent of its programming viewed by its subscribers are filmed in a foreign setting. Subsequently, the locations of these popular shows have become favorite vacation spots. Expedia Brand spokesperson, Natalie Allred, believes, "T.V. is taking over Instagram as a key travel influencer." She goes on to say, "Two-thirds of global travelers have considered doing it, and almost 40 percent are ahead of the trend and have already booked their trips after being inspired by their favorite show." New Zealand has long felt the effects of people searching for Middle Earth.

Another trend for '23 is wellness breaks, immersing in new, mind-bending wellness practices with benefits that continue far beyond the minute you arrive home. Almost 46 percent of global travelers in the survey are more open to wellness breaks than ever before. Conventional, overall wellness, spa, relaxation, and spiritual journeys have always been popular. But improving quality of life through unconventional wellness activities fuels travel in the new year. The report sighted examples such as; sylvotherapy (forest bathing), chakra sessions, food boot camps, puppy yoga, laughter therapy, and fruit harvesting. Solo travel for solitude and soul searching is also trending, with solo travelers reserving trips up 24 percent compared to pre-pandemic numbers. With more than two-fifths of global travelers wanting a "health hiatus" and finding it through meditation, yoga, silent retreats, and experimental wellness options- the goal is to help them to slow down, sign off, listen and breathe deep, all with a beautiful view of course.

"Work from roam" is the new "work from home," according to The New York Times. Employers, countries, and travel brands are making it easier to work from anywhere. Specialized visas from more than 20 countries let foreigners live and work remotely within their borders. Remote work allowed people to not only do their job but also continue to explore the world, meet new people, and be inspired by their new surroundings.

There's been a paradigm shift in the business travel sector from what the luxury travel experts at Black Tomato have witnessed. Where travelers used to approach business trips by tacking on a few days on the backend for what was called "Bleisure" has now flipped to what they've dubbed "Lisness." "Increasingly, this is driven by travelers planning leisure trips with time for

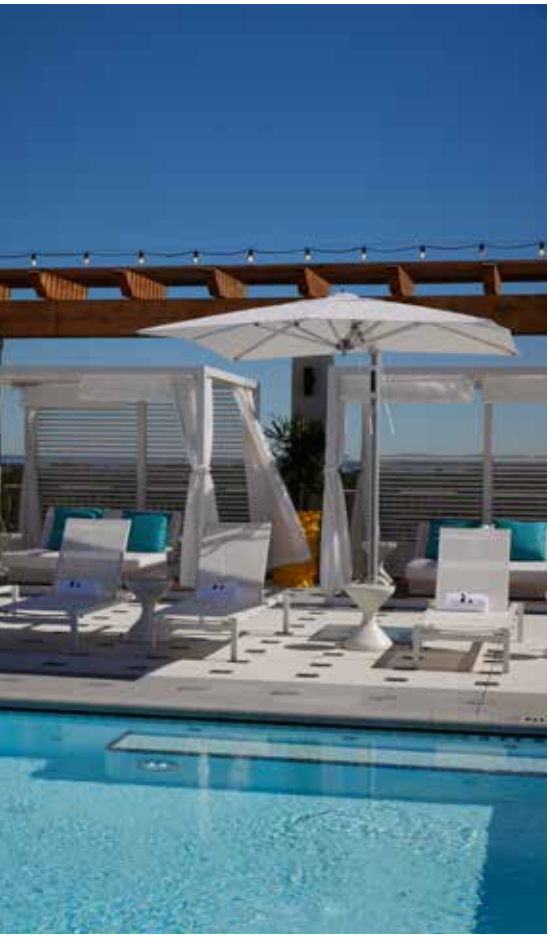


work, tapping the ability to work more flexibly, from wherever," says Black Tomato co-founder Tom Marchant. "We're seeing some client travels extending into month-long ventures, with a 75 percent/25 percent leisure/business split, allowing for more decompression and reintegration into normal life and a notable leisure-driven approach to these hybrid trips." The impact Covid has had on how we think about and approach work has been immense. "The traditional thinking was work, potentially paired with a holiday; now, it's an intentional holiday-first mindset with work in and around it," explains Marchant.

Last year's travel consisted of fun, family reunions, and relaxation. This year the focus is on personal betterment. If George Herbert's quote: "Living well is the best revenge," or embracing all that life has to offer, can be applied to 2023. Then this is the year when traveling well will be the best revenge on our post-pandemic lives. The wanderlust water is warm - so let's all jump in!









Our goal is to REWARD YOU

MDescapes features exclusive luxury travel discounts and offers! Our goal is to reward you, the healthcare professional, and help provide the rest, adventure, and memoires that accompany a luxury vacation.

FOUR SEASONS NEVIS

FOUR SEASONS PUNTA MITA

FOUR SEASONS NEW ORLEANS

FOUR SEASONS SANTA FE

CARTON HOUSE

SANDESTIN GOLF AND BEACH RESORT

AND MORE

—

FIND YOUR ESCAPE AT

PhysiciansOfficeResource.com/MDescapes

BIOMÉRIEUX

DON'T MISS A **MOMENT.**



Rapid results lead to accurate treatment options, onsite in about an hour.

In the time it takes to send samples to a lab, you can test for multiple pathogens onsite, with results in about an hour. The bioMérieux syndromic testing approach uses multiplex PCR technology to test for a comprehensive grouping of targets, giving you accurate results, quickly. Streamline your testing to quickly provide your patients the appropriate treatment with BIOFIRE.

BIOFIRE®
RESPIRATORY 2.1-EZ PANEL (EUA)*
For use with the BIOFIRE® FILMARRAY® 2.0 EZ configuration in CLIA-waived settings.
2354

BIOFIRE® FILMARRAY®
GASTROINTESTINAL PANEL**
For use in CLIA-moderate settings.
2355

BIOFIRE®
JOINT INFECTION PANEL†
For use in CLIA-moderate settings.
2356

*This product has not been FDA cleared or approved, but has been authorized for emergency use by FDA under an EUA for use by authorized laboratories; This product has been authorized only for the detection and differentiation of nucleic acid of SARS-CoV-2 from multiple respiratory viral and bacterial organisms; and, The emergency use of this product is only authorized for the duration of the declaration that circumstances exist justifying the authorization of emergency use of in vitro diagnostics for detection and/or diagnosis of COVID-19 under Section 564(b)(1) of the Federal Food, Drug, and Cosmetic Act, 21 U.S.C. § 360bbb-3(b)(1), unless the declaration is terminated or authorization is revoked sooner.

US FDA cleared | **CE †CE 2797
Product availability varies by country. Consult your bioMérieux representative.

BFR0002-1659-01

biofiredx.com/family-medicine

PIONEERING DIAGNOSTICS